

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1-10. (canceled)

11-20. (cancelled)

21. (currently amended) ~~Process~~—A method for the allocation of seats to customers, usable with a computerized reservation system, ~~characterized by the fact~~

~~that it comprises the following allocation steps:~~

~~comprising:~~

– assignment, in a database, to each customer, of data relative to placement criteria;

– assignment to each placement criterion, of an attribute weight;

– determination by a processor of a value of satisfaction value of the customers customer for each a seat as a function of agreement with the placement criteria~~;~~

– assignment, in a database, to each customer, of a priority level~~;~~ and

- assignment of seats to all the customers by allocation by-with an allocation server, to each customer, by decreasing order of level of priority, of the available seat having the maximum satisfaction value.

22. (currently amended) The method Process according to claim 21, wherein characterized by the fact that the steps of allocation are repeated upon each new reservation or cancellation of a seat.

23. (currently amended) The method Process according to claim 21, characterized by the fact that if further comprising upon all the available seats being are all assigned, placement placing of remaining customers on the waiting list.

24. (currently amended) The method Process according to claim 21, characterized by the fact wherein there is assigned to each seat at least one attribute of indicating inclusion in group of available seats, for the definition of the seats available for allocation.

25. (currently amended) The method Process according to claim 24, wherein characterized by the fact that there is excluded from the group of available seats, seats whose reservation is confirmed by the customer.

26. (currently amended) The method ~~Process~~ according to claim 25, wherein ~~characterized by the fact that~~ for customers whose seat has a confirmed reservation, there is carried out a search procedure for a possible better seat by the steps of allocation.

27. (currently amended) The method ~~Process~~ according to claim 21, ~~characterized by the fact that~~ wherein the placement criteria comprise data as to zone or location of the seats desired by the customer.

28. (currently amended) The method ~~Process~~ according to claim 21, ~~characterized by the fact that~~ wherein the placement criteria comprise a criterion of adjacency of the customer to at least one other customer.

29. (currently amended) The method ~~Process~~ according to claim 21, ~~characterized by the fact that~~ wherein there is assigned to each placement criterion an attribute defining it either as mandatory or as preferred.

30. (cancelled)